


CRC Leadership *presents*  
*Contractor's  
Choice Awards*

**30 JULY  
2016  
3:00PM**

**Sponsorship  
Package**



1600 NW 3rd Avenue, Bldg. D,  
Miami, FL 33136  
Ph: 305-573-7495  
Fax: 305-372-8871



May 31, 2016

Dear Sponsor:

Exciting, Entertaining, and Fun – these words describe the celebration that will take place at the “Contractors Choice Awards: Calendar Competition”, on July 30, 2016 at 3:00 pm, Hilton Miami Airport Hotel, 5101 Blue Lagoon Drive, Miami, Florida 33126. South Florida’s most prestigious contractors will convene to enjoy an afternoon filled with fun and laughter, as they compete for the 2017 Contractors Calendar. The affair will showcase many dedicated and hard-working individuals in the construction industry and recognize Chairman Keon Hardemon as this year’s “Golden Hammer” Honoree. This unique event provides the platform to highlight our best and brightest by bringing them to the forefront in grand style.

Over the past sixteen years, Contractors Resource Center/CRC Leadership (CRC), has promoted the professionals in the construction industry through the “Contractors Choice Awards” gala. Many of South Florida’s premier construction firms, both major and small, have received recognition through this event. CRC takes great pride in its efforts to promote and recognize firms and individual in construction, and this year’s event will continue that legacy.

CRC, a non-profit organization, has provided support and assistance to small businesses in the South Florida area for more than 20 years. Through the years the Center and its management, have been at the forefront of many of the issues and legislations affecting small businesses. CRC has a rich tradition of supporting these firms through advocacy, education and mediation. Over the years, the organization has enabled countless contractors to remain relevant, particularly during the economic downturn, by providing critical assistance and support. These services have been, and continue to be, an integral requirement to the survival of many of these small businesses—allowing them to remain viable in their respective communities. For more information about the Center, please visit us at: [www.crcmia.com](http://www.crcmia.com).

We request your support of the "Contractors Choice Awards: Calendar Competition" by becoming a participant in the process. Engage your firm's professionals by nominating them to become candidates for the 2017 Contractors Calendar. This is an exciting challenge for you and your peers to compete with other firms for the winning slots in this year's calendar. Score points are awarded based upon the efforts extended. Please note that the voting component of this competition will take place through social media, resulting in greater exposure for participating firms. For more information on this competition, please visit our website. You don't want to miss your opportunity to be a part of this fantastic celebration.

Enclosed are the sponsorship schedule delineating the various levels of sponsorships, a pledge form for your commitment, and a Fact Sheet detailing our organization's history and milestones. Your support is pivotal given that the success of this event will be credited largely to sponsors who lend their name, candidates and financial resources. The funds raised will be used to help defray

the costs of the Center's operations. Your commitment will be a demonstration of your support to the small contracting community. We look forward to your positive response by June 1, 2016 with your pledge to support and your payment no later than July 1, 2016. It is important that we hear from you as soon as possible to allow sufficient time for your organization to be included as a sponsor in all correspondence and media coverage.

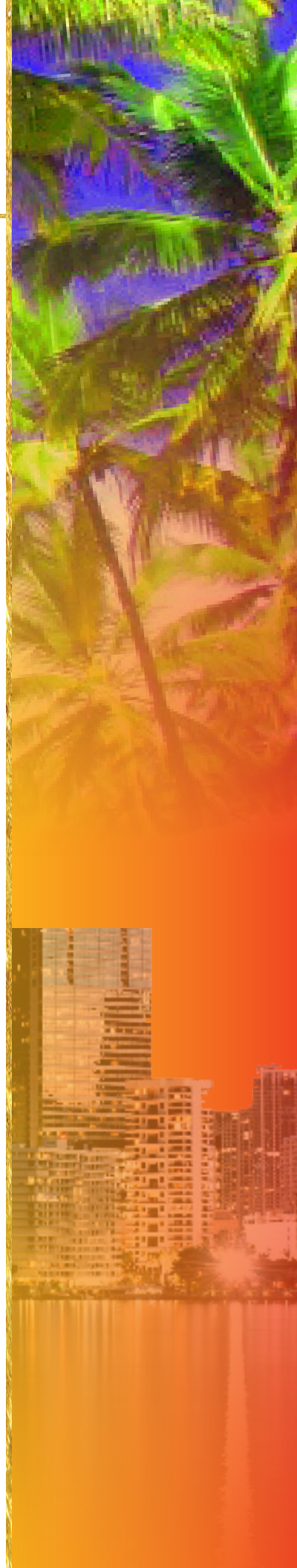
If you have questions, please contact us at (305) 573-7495 or [info@crcmia.com](mailto:info@crcmia.com). We look forward to hearing from you. Thank you for your generosity and support.

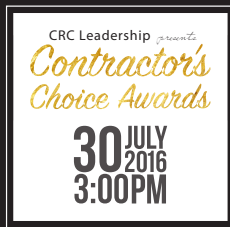
Sincerely,

*Elsie K. Hamler, J.D.*

Elsie K. Hamler, J.D.

President

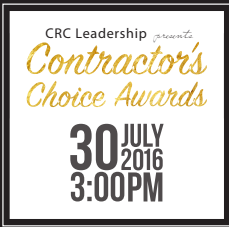




# Sponsorship Schedule

<b>PLATINUM</b> \$10,000	Live Stream Advertisement at Calendar Event Commemorative Plaque acknowledging sponsorship Listing and Logo on CRC Website for one year Social Media promotions Listing and Logo on Event Program Two (2) Ultra VIP Tables of Eight (8) Tickets with priority seating Prominent placement of your firm's name in the Gallery of Sponsors Logo placement on all collateral material Twenty-Five (25) Calendars A special commemorating gift of the event
<b>GOLD</b> \$5,000	Live Stream Advertisement at Calendar Event Commemorative Plaque acknowledging sponsorship Listing and Logo on CRC Website for one year Social Media promotions Listing and Logo on Event Program One (1) Ultra VIP Table of Eight (8) Tickets with priority seating Fifteen (15) Calendars A special commemorating gift of the event
<b>SILVER</b> \$2,500	Live Stream Advertisement at Calendar Event Commemorative Plaque acknowledging sponsorship Social Media promotions Listing and Logo on CRC Website for one year Listing and Logo on Event Program One (1) Ultra VIP Table of Eight (8) Tickets with priority seating Ten (10) Calendars A special commemorating gift of the event
<b>BRONZE</b> \$1,000	Social Media promotions Listing on CRC Website for one year Listing on Event Program Four (4) Tickets with priority seating Four (4) Calendars A special commemorating gift of the event
<b>COPPER</b> \$500	Social Media promotions Listing on CRC Website for one year Listing on Event Program Two (2) Tickets with priority seating Two (2) Calendars A special commemorating gift of the event
<b>COMMUNITY</b> \$250	Listing on CRC Website for one year Listing on Event Program One (1) Ticket with priority seating One (1) Calendar A special commemorating gift of the event

Additional tickets for Sponsors - \$50.00 per person | Pre-ordered calendars - \$20.00 each



# Sponsorship Pledge Form

Organization Name: \_\_\_\_\_

Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

## SPONSORSHIP LEVELS (Please check one)

PLATINUM \$10,000+ _____	BRONZE \$1,000 _____
GOLD \$5,000 _____	COPPER \$500 _____
SILVER \$2,500 _____	COMMUNITY \$250 _____

TOTAL CONTRIBUTION \_\_\_\_\_

## PAYMENT AND TERMS

Please make checks payable to: CRC Leadership, Inc.  
 (Tax Deductible to the Extent Allowable by Law)  
 Sponsorship Commitment by: June 1, 2016  
 Sponsorship Payment by: July 1, 2016

For questions or additional sponsorship opportunities, please contact:  
 Elsie K. Hamler, President  
 Phone: 305-753-2721 Email: ekhamler@crcmia.com

Submit Form and Payment by:  
 Fax: 305-372-8871  
 Email: ekhamler@crcmia.com  
 Mail to: CRC Leadership, Incorporated  
 Attention: "Contractors Choice Calendar Competition"  
 1600 NW 3rd Avenue, Bldg. D,  
 Miami, Florida 33136

## AUTHORIZATION

Signature \_\_\_\_\_

Title \_\_\_\_\_

Date \_\_\_\_\_

